



Safe Routes 2 School

SR2S Winter 2010 Newsletter



I-Walk -- International Walk to School Day -- October 13, 2010

This year's International Walk to School day was a record success! More than 2,000 Moscow students walked, biked, bused or participated in special events for the day! This means approximately 60% of our K-9 students created less pollution and joined millions of students in over 40 participating countries around the world.



"I walked with kids across the globe!" stickers were given out by Moscow SR2S to record participation.

Highlights of our Moscow schools:

• **McDonald** organized three "Park and Walk" locations for parents to drop their kids off and walk the remaining distance to school. Participating parents enjoyed avoiding the usual congestion and helped their kids be healthier!



The conga line at Russell

• **Moscow Jr. High** students were given "One Less Car" pins if they participated by either walking, biking or busing to school. PCEI, a local environmental organization, lent the students their

"bike blender" to "spin" their own human-powered smoothies.

• **Russell** enjoyed athlete volunteers from the University of Idaho. The athletes had fun starting a conga line and other fun games in their playground. These activities helped the students start their day with activity.



Sidewalk art to encourage and educate students

• **West Park** has a high percentage bused, so the students did a walking activity around their field.

More than 2,000 Moscow students walked, biked or bused!

• **Lena Whitmore**, as usual, had large numbers of students walk and bike! Way to go and thanks to the parents for all your help!

• **Moscow Charter** had record participation as their students enjoyed the new sidewalk the city installed from their school to Mountain View Rd.

• **Palouse Prairie School** organized five "walking school buses" starting from different locations around the city. Adults walked prearranged routes to

school and kids joined the "buses" as they passed their homes.

Other highlights from the day:

• Mayor Nancy Chaney and Superintendent Dale Kleinert encouraged students and gave out stickers at the corner of D Street and Mountain View.

• Safety signs were held by community members to encourage and remind cars and be aware.

• Local newspapers and radio stations featured our morning activities.

• 76 UI students, including athletes from nearly every Vandal sports team, volunteered the morning of the walk, approximately 13 at each school. The university students were great role models and a huge hit! Thanks to all the student volunteers.



West Park students with UI athletes

• And a very special thanks to all our involved parents, school staff and administration!

UI Service Learning Project -- Sept-Dec. 2010

This past fall, four UI graduate students did a service learning project with McDonald Elementary and Moscow Jr. High. These engineers and planners helped SR2S assess the difficult transportation issues both schools face. The students used 2 assessment tools on-site to observe the daily situations.

They then prepared a report full of suggestions for improving safety for all modes (walk, bike, bus and car). Suggestions included parking-lot stripping for better traffic circulation, as well as priorities for new sidewalks, crosswalks and safer parent drop-off points. Students presented findings and

suggestion to both schools, the Mayor, and the Transportation Commission. We appreciate the students work and look forward to collaborating with the city to make their suggestions a reality!

Officer Newbill Kids Safety Fair – June 5, 2010

SR2S joined the Moscow Police Department to give away and fit over 400 bike helmets at the annual Officer Newbill Kids Safety Fair held at Eastside Marketplace. Other safety related events included a bike rodeo and road sign and brain protection education.

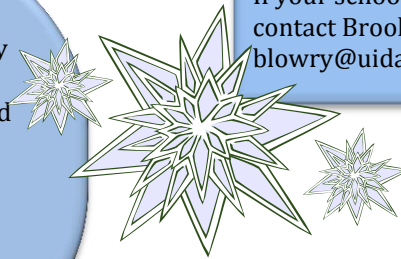
For information about next year's Safety Fair, contact Eric Newell, enewell@ci.moscow.id.us

SR2S Plans for 2011 in Moscow

1. Create and distribute individual school SR2S maps.
2. Assist each school in carrying out their I-stop plans.
3. Organize and support walking and biking events.
4. Create a website for safety education and information for our community.
5. Investigate the potential for crossing guard training.
6. Work with UI students on more service projects.

Why Walk to School in the Winter?

- Walking in snow burns twice as many as calories!
- Fun with snow angles, snow balls, and snow men!
- Walking in a winter wonderland!
- Seeing Christmas lights and decorations!
- Fresh crisp air and sunshine can take away midwinter blues!



Look for us on-line!

www.SR2SMoscow.com

The goals of SR2S

- Improve walking and bicycling conditions
- Increase physical activity
- Decrease air pollution



Farmer's Market – October 2, 2010

SR2S joined Dr. Amy Meredith from WSU "The Brain Lady," in a booth at the Farmer's Market to advocate safe walking and biking. SR2S passed out reflective stickers and informational pamphlets, and asked K-9 students to pledge to walk on International Walk to School day.

Next up in 2011!

Please start planning and recruiting volunteers for your schools!

* The Polar Walk - February 16, 2011

SR2S will provide cocoa powder & cups!

* Fill the Racks - May 4, 2011

A National Bike Month event.

If your school wants to participate in these events contact Brooke at 208-596-0879 or blowry@uidaho.edu



International Walk to School Participation

School Name	Participated/Student Enrollment	Percentage Participation
McDonald Elementary	300/500	60%
Moscow Jr. High School	445/573	78%
Russell Elementary	80/216	37%
West Park Elementary	167/336	50%
Lena Whitmore	201/336	60%
Moscow Charter	111/142	78%
Palouse Prairie Charter	40/100	40%

Meet our new SR2S Coordinator

Brooke Lowry was hired through the University of Idaho to be Moscow's new SR2S Coordinator. She is an avid bicyclist and walker and enjoys being involved in the community. Brooke is a member of the Moscow Bike for Life committee, the Mayor's Mobility Task Force, and often joins other Moscow mothers in various walking groups. Her degree is in Fitness and Wellness Management. She teaches badminton at the UI and her husband, Mike, is a civil engineering professor. Brooke is excited to put her energy into Moscow's SR2S program and combine her passion for healthy living, making communities more walkable, protecting the environment, and improving safety for children.
208-596-0879, blowry@uidaho.edu

